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**Nguyen**

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(54) **EASY OPENING DISPLAY PACKAGE FOR MERCHANDISE**

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See application file for complete search history.

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(57) **ABSTRACT**

A display package for an item of merchandise, e.g., a toothbrush. The package is formed of a first wall member, e.g., a blister body, having a recess and a peripheral flange. A second elongated wall member, e.g., a planar sheet of film having an inner surface and an outer surface, is fixedly secured by its inner surface to the peripheral flange of the first wall member to enclose the item of merchandise therebetween. The second wall member includes an access window formed by a pair of elongated frangible lines and an access slit. Each of the frangible lines is cut only partially through the thickness of the second wall member, starting from the inner surface of the second wall member. The access slit is located at one end of each of the frangible lines. The window is arranged to be opened by a user grasping portions of the second wall member at the access slit to break the frangible lines and thereby provide access to the item of merchandise.

**10 Claims, 2 Drawing Sheets**

